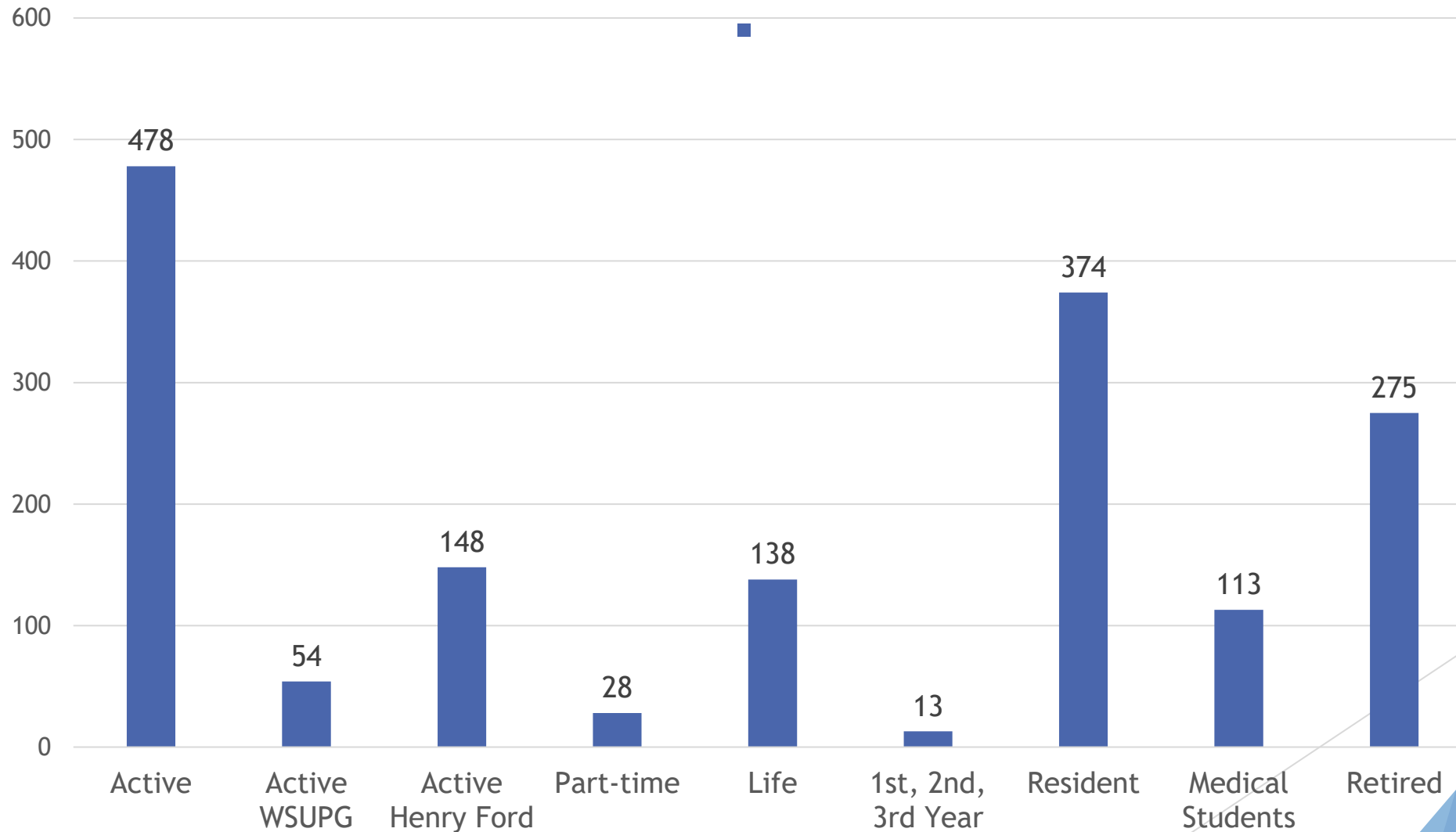




Strategic Planning Session 2021

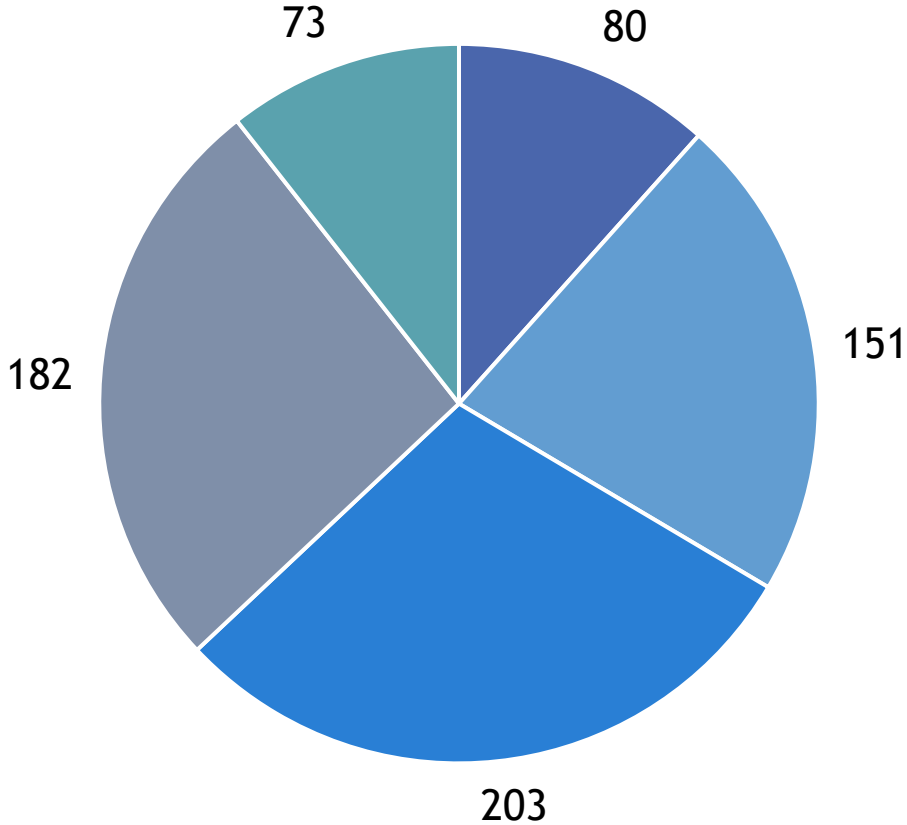
What does our membership look like in 2021?

Membership Composition



Membership Data

Active Full Dues Membership by Age

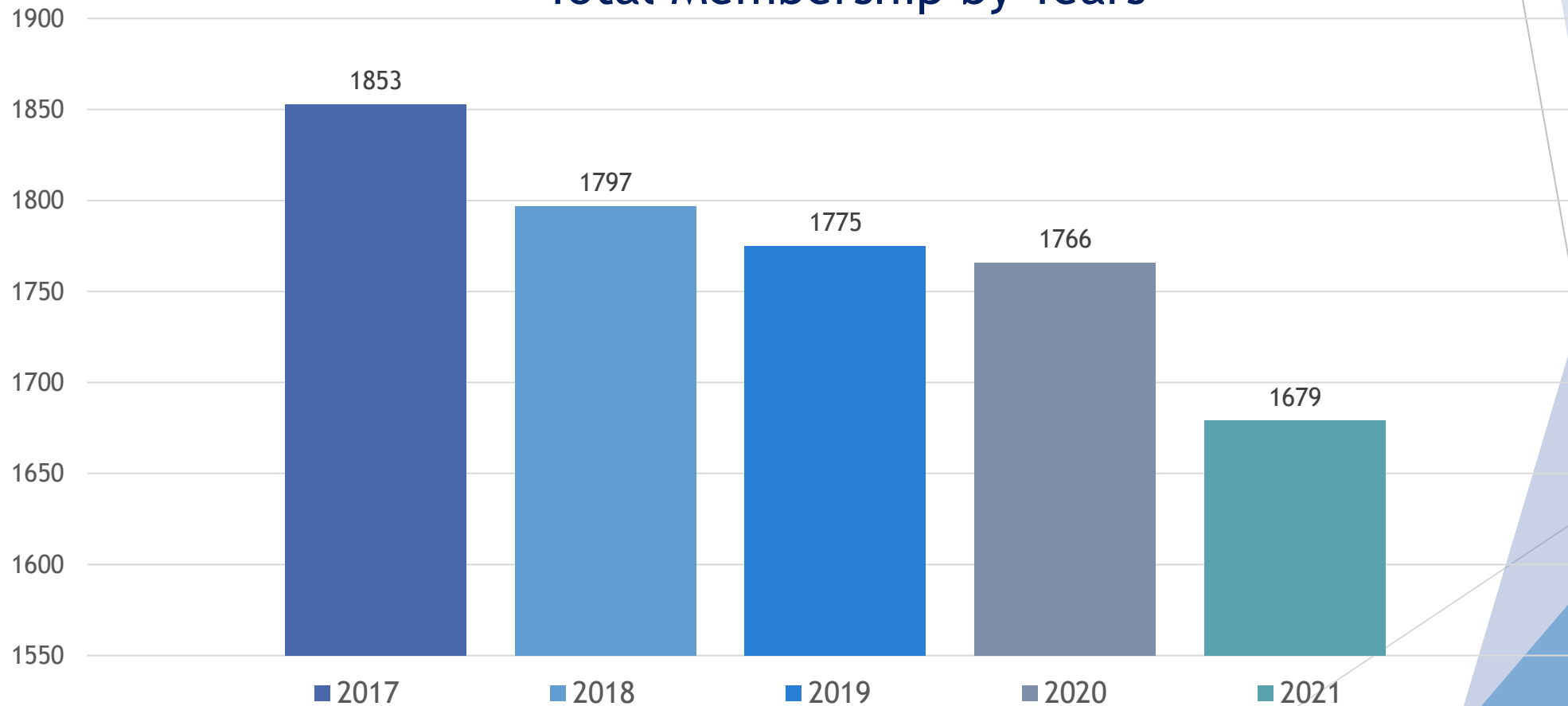


30 members we have no birthdates for.

- 30-39
- 40-49
- 50-59
- 60-69
- 70 and older

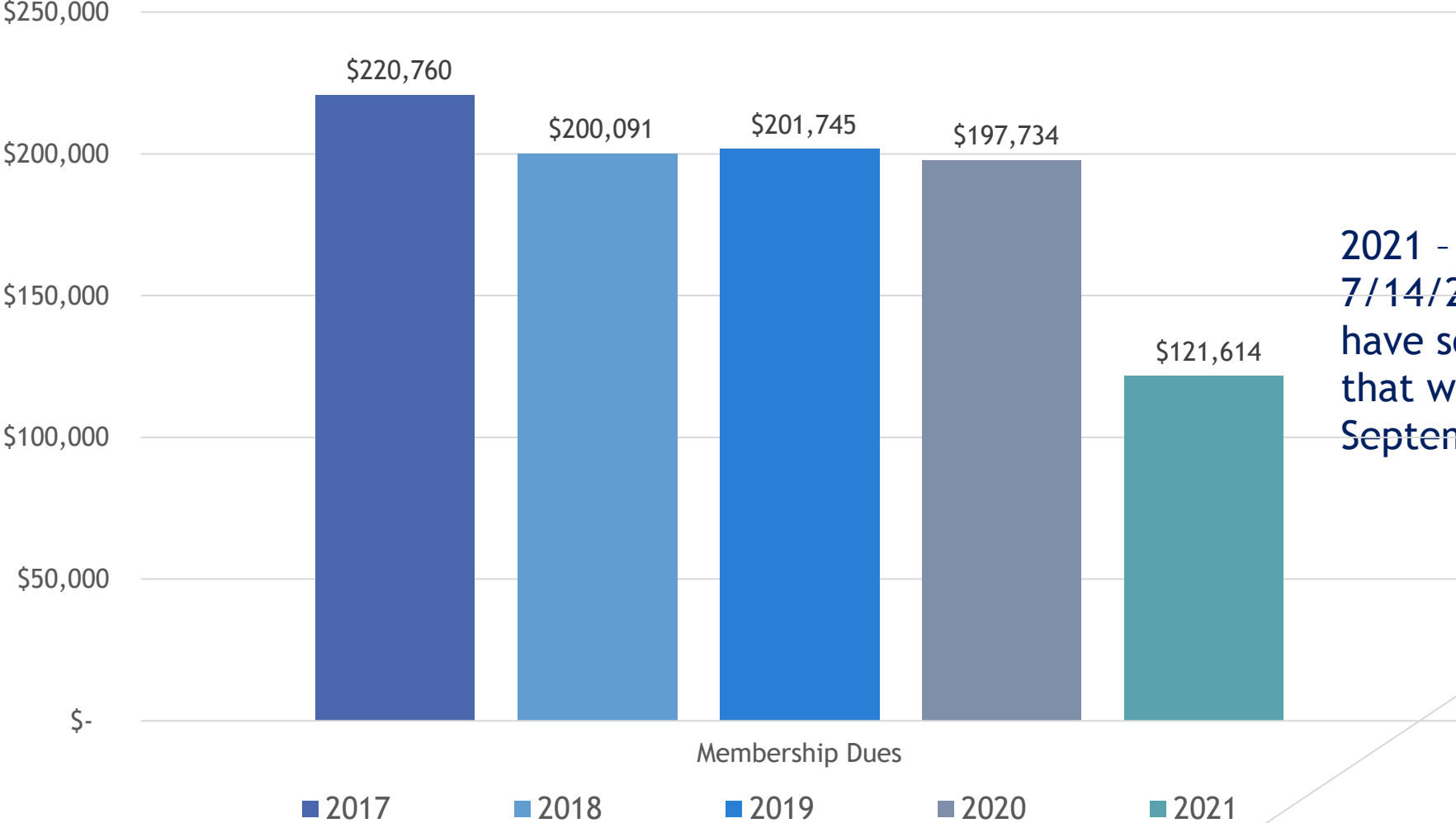
Membership Data

Total Membership by Years



Membership Data

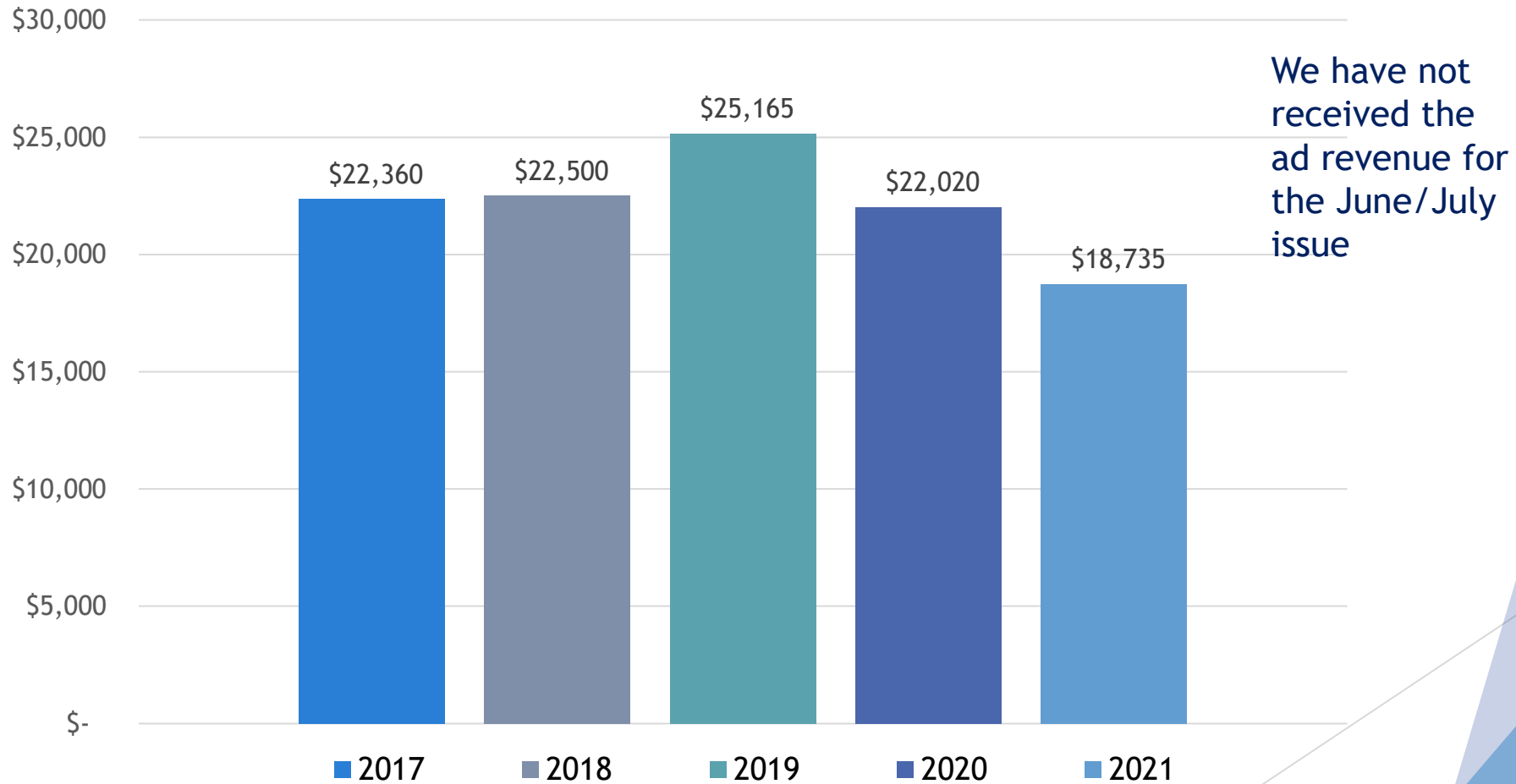
Fiscal Year End Membership Dues



2021 - As of 7/14/2021 - still have some 2022 that will appear in September.

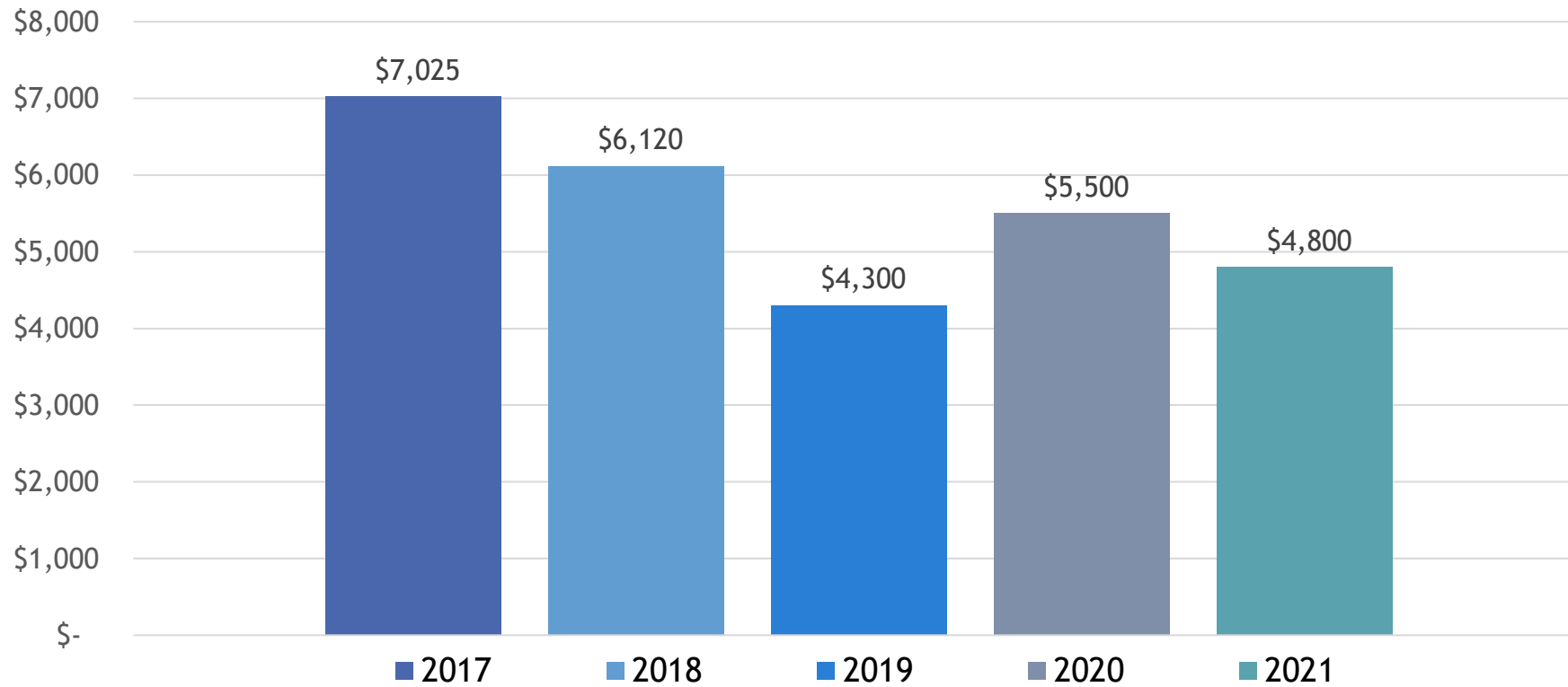
Other Forms of Revenue

Bulletin Ad Revenue



Other Forms of Revenue

Retired/Life Maintenance Dues



Discounted Membership Dues

Regular OCMS Dues - \$265

Henry Ford members (138) - \$132.50

New or returning members (after a year of absence) - \$66.25

2022 Renewal - \$215 (w/\$50 off incentive)