

# Benefits of Both

## Legislative & Advocacy

The Michigan State Medical Society (MSMS) advocates for important topics such as insurance and regulatory issues (prior authorization, MOC, opioids), professional liability, scope of practice, public health, and much more. The Michigan Doctors' Political Action Committee (MDPAC), a bipartisan political action committee of MSMS, supports pro-medicine candidates running for the State legislature, Michigan Supreme Court and other statewide positions.

## Health Care Delivery

MSMS is committed to providing members with information and resources on a variety of timely issues in managing the practice of medicine. These include, but not limited to, practice transformation; coding and billing; payer policies; quality and safety; legal and regulatory compliance; and health information technology.

## Education

As a MSMS member, physicians can earn CMEs at local events or online webinars on the latest healthcare topics such as coding updates, pain management, Medicaid issues, compliance in the office, end of life issues and many more.

## Practice Solutions

MSMS is proud to offer its Practice Solutions program to help physician members navigate the possibilities of picking vendors (and save money in the process). This valuable member benefit offers considerable discounts on everything from insurance and credit card processing to car rentals.

## Legal Alerts

MSMS members have access to legal alerts written by MSMS Legal Counsel, Kerr Russell, or they can call the Health Care Delivery Department to get their questions answered on everything from medical records to privacy issues to Stark Laws.

## Member Communications

MSMS offers several member publications including Michigan Medicine magazine, which is bi-monthly; Medigram, which is emailed every Friday; MedEd, which is emailed every Tuesday and highlights all their educational opportunities; and the MSMS Reimbursement Advocate Alert.

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## **Committee Leadership and Publishing Opportunities**

Members can serve on an OCMS committee including the Board of Directors, Legislative, Delegation, and Medical/Legal. They can have their articles published through the OCMS quarterly bulletin, newsletter or monthly blog.

## **Marketing Your Practice**

OCMS provides a complimentary consultation to member practices on how they can enhance their practice, increase new patients, and improve current patient satisfaction. This includes everything from customer service, websites and social media to online reviews and search engine optimization.

## **Practice Manager Benefits**

OCMS considers any practice manager of a physician member a member of OCMS also. Practice managers enjoy the benefit of bi-monthly meetings, insurance representative visits, special events and an online forum, all specifically for the needs of a medical practice. We also have a website made specifically to assist practice managers with locating qualified staff and finding help for human resource issues.

## **Advocacy**

Advocacy is the core of what our society is about. We offer physicians a voice for issues they are facing everyday such as prior authorization, opioid crisis, and maintenance of certification. Members can attend special meetings with local legislators, held at OCMS, to discuss current legislation.

## **Communications**

Keep up with the latest information from OCMS with tools such as the quarterly bulletin and newsletter, the monthly blog, Facebook, Twitter and LinkedIn. We also have a website, [www.ocms-mi.org](http://www.ocms-mi.org), with all our events and meetings.

## **Community Partners**

OCMS has partnerships with many non-profits that their members are involved with. They help by donating needed items, participating in events, and spreading awareness for the causes their members are passionate about.

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**OCMS**  
Oakland County Medical Society