

July 2009 E-Bulletin

New for OCMS Members **How to Effectively Market Your Practice**

OCMS is pleased to offer our members a new communication package designed to help physicians effectively market their medical practices to the best advantage. Information to help design an effective web site, impact media communications, create a budget for marketing materials, develop a professional patient packet and more are included.

To receive your complimentary CD copy of this packet, e-mail the OCMS staff at cdady@msms.org or lboivin@msms.org. Members may also contact our office at 248/773-4000, or by visiting our web site at www.ocms-mi.org.

Crime & Punishment: Legal Essentials for Physicians Webinar

Check out the OCMS web site for the video presentation of our seminar, **Crime & Punishment**, which was held on May 12th in association with the Oakland County Bar Association. This very valuable seminar discusses such issues as **patient-physician privilege issues, criminal investigations of physicians and physician offices, employee theft and embezzlement, and interaction of physician licensing and discipline**. If you are only interested in viewing a certain issue they are all listed separately on the web site.

OCMS Physician Writers Wanted!

OCMS is looking for physicians who are interested in writing editorial related articles for our quarterly bulletins. Articles must relate to the physician community as a whole, preferably on business or social issues. OCMS reserves the right to edit the articles for content and space.

If you are interested in submitting an article please contact Cindy Dady, cdady@msms.org or 248-773-4000.

OCMS **Calendar of Events**

July 3rd

OCMS office closed
for Holiday

August 20th

Full Board of Directors
Meeting
The Community House
Birmingham
5:30p.m Dinner
6:00p.m. Meeting

September 30th

Presidential Installation
Shiraz Gardens
Bloomfield Hills
6:00-9:00p.m.

October 26th

OCMS Legislative Meeting
8-9:00a.m
The Community House
Birmingham

Please call the OCMS office
for more information on these
meetings – 248/773-4000.

**Please check out the
OCMS web site
WWW.OCMS-MI.ORG
for up-to-date information
on issues that affect your
practice.**

OCMS Classifieds

The OCMS web site offers complimentary classified ads for our members under such listings as positions available, office space, equipment, and services. Ads may be submitted at any time and are updated weekly.

To place an ad, contact Cindy Dady, Assistant Director, at 248-773-4000 or cdady@msms.org.

Michigan Gift of Life Presents a Night with the Detroit Shock Sunday, August 9th – 6pm

Gift of Life Michigan is teaming up with the WNBA Champion Detroit Shock to promote organ, tissue and eye donation! Join GLM for a special Gift of Life Night at 6 p.m. Sunday, August 9, when the Shock plays the Chicago Sky at the Palace of Auburn Hills.

Special discounted tickets are available for \$20. To buy tickets, contact: [Jennifer Tislerics](#) or 800-482-4881, ext. 1048 or [Samantha Hicks](#) or 248-377-8732 - mention the "Gift of Life game".

Schedule Your Flu Clinics Now and Keep Influenza Off of Your Payroll

Visiting Nurse Association of Southeast Michigan (VNA) reminds businesses that now is the best time to schedule on-site vaccination clinics for the 2009 -2010 flu season.

The cost per vaccination is \$25 for the traditional flu shot or \$30 for a nasal spray. Pneumonia shots are also available at \$50 per shot. Companies who sign-up prior to July 31, will receive one dollar off each flu shot. VNA accepts Medicare and many insurances including HMOs. For more information or to schedule a clinic, please call (248) 967-8755 or visit www.vna.org.

OCMS WISHES YOU A SAFE & FUN SUMMER!



Continuing Education Seminars & Conferences

Michigan Conference on CME Accreditation

August 13th
Doubletree Hotel,
Bay City

Effectively Processing Workers' Compensation Claims

August 25th
Four Points Sheraton,
Ann Arbor

Basic ICD-9 Coding

August 27th
Somerset Inn, Troy

Basic CPT Coding

August 27th
Somerset Inn, Troy

Advanced ICD-9 Coding

August 27th
Somerset Inn, Troy

Advanced CPT Coding

August 27th
Somerset Inn, Troy

Call MSMS Registrar for more information or to register for any of these seminars—517-336-5784 or www.msms.org/eo.