

# OCMS

Oakland County Medical Society

Empowering Physicians. Advancing Medicine.

# E-Bulletin

February 2010

## OCMS

### Calendar of Events

#### **February 10th**

OCMS Full Board  
Meeting

The Community House  
Birmingham

5:30p.m. Dinner

6:00p.m. Meeting

#### **February 15th**

OCMS Legislative  
Meeting

The Community House  
Birmingham

8:00-9:00a.m.

#### **February 24th**

OCMS Delegation  
Committee Meeting

The Community House  
Birmingham

5:30p.m. Dinner

6:00p.m. Meeting

#### **Meeting Notice:**

If you are attending a meeting at The Community House please note that the front entrance is under construction until March 12th. Please use the Merrill St or Townsend St entrances.

## **Win a HP TouchSmart Computer!**

OCMS would like to introduce our new **Physician Referral Campaign**. Starting February 1st, if you refer a paying member to OCMS you can be entered to win a new HP TouchSmart desktop computer. The more members you refer the more entries you receive! To find out more about this program please copy and paste the link below:

<http://www.ocms-mi.org/eblast/physician-recruitment.htm>

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## **OCMS Resident Networking Event**

### *The Great Trivia Salute*

Thursday, March 11th

6:00-8:00p.m.

Complimentary food, drinks, and trivia!  
Bookies Bar & Grille — Downtown Detroit

**For more information or to register contact Louise Boivin,  
248-773-4000 or lboivin@msms.org.**

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## **SAVE THE DATE!**

Oakland County Medical Society  
and Wayne County Medical Society of Southeast Michigan  
cordially invite

Physician Billing Managers and Practice Administrators  
to attend a business meeting

on

**Wednesday, February 24, 2010**

MSU Management Education Center  
811 West Square Lake Road, Troy, MI 48098

8:00 a.m. - Continental Breakfast Served

8:30 - 10:00 a.m. - Program

## **Featured Speakers:**

Ms. Susan Barkell, Vice President  
Customer & Provider Relations, BCBSM

Ms. Kim Jones, Director of Blue Card Policy, BCBSM

Ms. Amber Livermore, Analyst of Blue Card Policy, BCBSM

To RSVP, contact Donna LaGosh at 248/773-4000,  
or dlagosh@msms.org.

# OCMS

Oakland County Medical Society

41800 W. 11 Mile Road, Suite 215  
Novi, MI 48375

Phone: 248-773-4000  
Fax: 248-773-4004

[www.ocms-mi.org](http://www.ocms-mi.org)

## CME Calendar

### **February 17**

MSMS Connect 101  
East Lansing  
3:00-5:00pm  
Available as a webcast  
teleconference

### **February 24th**

Patient Centered Medical Home  
Somerset Inn, Troy  
8:30am-4:30pm

### **March 4th**

Managing Your Accounts Receivable  
Hotel Baronette, Novi  
10:00a.m.-12:00p.m.

### **March 24th**

Coding for OB/GYN  
The Inn at St. John's, Plymouth  
9:00a.m.-12:00p.m.

### **March 24th**

Coding for Pediatrics  
The Inn at St. John's, Plymouth  
1:00-4:00p.m.

### **March 27th**

Michigan Health Gaps  
Sheraton Hotel, Novi  
9:00a.m.-1:00p.m.

For more information on the CME  
programs listed above visit  
[www.msms.org/eo](http://www.msms.org/eo) or call  
(517) 336-7581.

**Oakland County Medical Society** invites physician members  
to participate in a Town Hall Meeting

## **“The State Budget: Improving Michigan’s Tax Structure for Small Business and Community Development: Physicians’ Call to Action”**

**Guest speakers include:**

### **Charles Ballard, PhD**

**MSU Economics Faculty and author of**  
*Michigan’s Economic Future*  
**And**

### **Senator Gilda Jacobs**

**Member, Michigan Senate**

**Thursday, April 15, 2010**

MSU Management Center, Troy

6:30 p.m. - Registration and Light Refreshments

7:00 – 8:30 p.m. – Presentations and Q & A

All physicians and health care community  
leaders are invited to attend.

**RSVPs are required** and requested no later  
than April 5, 2010.

Call or e-mail the Oakland County Medical Society,  
248/773-4000 or [dlagosh@msms.org](mailto:dlagosh@msms.org)

## About the Speakers

**Charles Ballard** has been on the Economics faculty at Michigan State University since 1983, when he received his Ph.D. from Stanford University. In 2007, he became Director of the State of the State Survey, in MSU’s Institute for Public Policy and Social Research. In 2007, he won the Outstanding Teacher Award in MSU’s College of Social Science. He has served as a consultant with the U.S. Departments of Agriculture, Health & Human Services, and Treasury, and with research institutes in Australia, Denmark, and Finland. His books include *Michigan at the Millennium* and *Michigan’s Economic Future*.

**Senator Gilda Z. Jacobs** was elected to the Senate in 2002 after serving two terms in the Michigan House of Representatives, where she made history as the first woman floor leader in either house of the Legislature. Senator Jacobs is the Minority Vice-Chair of three committees, Campaign and Election Oversight, Families and Human Services, and Finance. She also serves on Finance, Economic Development & Regulatory Reform, and Health Policy.