

August 2009 E-Bulletin

INTRODUCING **NEW** MEMBER BENEFITS

Members have a number of **new** benefits and valuable documents available to them through OCMS and MSMS. Here's some of the latest:

OCMS Compliance Guide – A complete how-to guide entitled, “Establishing a Medical Practice”, designed to help physicians and their staff establish and evaluate a compliant and efficient office. Written and reviewed by practice professionals, it provides valuable information for any physician office.

MSMS Physician’s Comprehensive Guide to the Michigan Medical Marihuana Act – This guide answers physicians’ questions about provisions within the Act, the final rules, the definition of a qualifying patient, physician protections, and more.

OCMS Marketing Your Practice CD - This new communication package is designed to help physicians effectively market their medical practices to the best advantage. Information to help design an effective web site, impact media communications, create a budget for marketing materials, develop a professional patient packet and more are included.

MSMS Legal Alert: Creating a Patient Financial Hardship Policy – This complete legal document outlines how to define hardship, ethical issues, eligibility standards, and a sample hardship policy to aide physician practices in creating their own policies.

These documents represent a fraction of information available to members of OCMS and MSMS. To obtain your copy of any of these or other documents, contact the OCMS offices at 248/773-4000, or visit our web sites at www.ocms-mi.org or www.msms.org.

OCMS WANTS YOUR OPINION ON HEALTH CARE SYSTEM REFORM

The OCMS website currently has a link to a very brief survey on Health Care System Reform. We know this is a very critical issue for all physicians and we value your opinion. Please take a few minutes to visit our web site at www.ocms-mi.org and click on the top link for the survey.

OCMS **Calendar of Events**

August 12th

Group Manager’s Meeting
The Community House
Birmingham
9:00a.m.

August 20th

Full Board of Directors
Meeting
The Community House
Birmingham
5:30p.m Dinner
6:00p.m. Meeting

September 7th

OCMS Office Closed
Labor Day Holiday

September 30th

Presidential Installation
Shiraz Gardens
Bloomfield Hills
6:00-9:00p.m.

October 26th

OCMS Legislative Meeting
8-9:00a.m
The Community House
Birmingham

Please call the OCMS office for more information on these meetings – 248/773-4000.

**Please check out the
OCMS web site
WWW.OCMS-MI.ORG
for up-to-date information
on issues that affect your
practice.**

FTC ANNOUNCES EXPANDED BUSINESS EDUCATION CAMPAIGN ON 'RED FLAGS' RULE

To assist small businesses and other entities, the Federal Trade Commission staff will redouble its efforts to educate them about compliance with the "Red Flags" Rule and ease compliance by providing additional resources and guidance to clarify whether businesses are covered by the Rule and what they must do to comply. To give creditors and financial institutions more time to review this guidance and develop and implement written Identity Theft Prevention Programs, the FTC will further delay enforcement of the Rule until November 1, 2009. If you would like further information please visit their web site at <http://www.ftc.gov/redflagsrule>.

OCMS PRESIDENTIAL INSTALLATION

On September 30th, Donald Peven, MD, will be installed as the 2009/2010 president of the Oakland County Medical Society. The event will take place at Shiraz Gardens in Bingham Farms at 6:00p.m.

Doctor Peven joined OCMS in 2002 and was elected to the Board of Directors in 2003, served as Treasurer from 2005-2008, and became President-Elect in 2008. He also serves on the Delegation and Legislative Committees.

If you would like to attend the OCMS installation please look for the invitation in the September OCMS bulletin or call the OCMS office at 248-773-4000.

UNIVERSITY OF DETROIT MERCY MBA PROGRAM

The University of Detroit Mercy offers an MBA program with a concentration in Healthcare at their Detroit campus. This program focuses on providing the business knowledge and skills required to operate a healthcare business in an increasingly complex environment. For more information please contact the U of D Mercy College of Business Administration at (313) 993-1204.

HAVEN PRESENTS THEIR RISE AND SHINE BREAKFAST

Haven's 2nd Annual Rise and Shine Breakfast will take place October 1st at 7:30-8:30a.m. at the Townsend Hotel in Birmingham. The breakfast encourages good friends of HAVEN to invite others to come and learn more about their work. There is no cost to attend the event. If you would like to attend the breakfast, or find out how you can be a Table Host, please contact Tracy Thomas at 248-334-1284 ext. 344.

Haven is a shelter for abused and at-risk families. It stands for Help Against Violent Encounters Now.

CME CALENDAR

August 27th
Basic ICD-9 Coding
 Somerset Inn, Troy

Basic CPT Coding
 Somerset Inn, Troy

Advanced ICD-9 Coding
 Somerset Inn, Troy

Advanced CPT Coding
 Somerset Inn, Troy

September 17th
Future of Autos: Future of Health Care

Rock Financial Showplace, Novi

September 22nd
Coding for OB/GYN
 Somerset Inn, Troy

Billing for Pediatrics
 Somerset Inn, Troy

Get Immunized*
 September 8
 September 15
 September 22
 September 29

* Available via webcast
 teleconference only

Call MSMS Registrar for more information or to register for any of these seminars
 517-336-5784 or
www.msms.org/eo.