

# OCMS

Oakland County Medical Society

Empowering Physicians. Advancing Medicine.

## April 2010 E-Bulletin

### OCMS Calendar

**April 2nd**

OCMS office closed for holiday

**April 14th**

OCMS Executive Board Meeting

The Community House, Birmingham, 5:30p.m.

**April 15th**

**TOWN HALL MEETING HAS BEEN CANCELLED**

**April 29th**

Blue Cross/Blue Shield Meeting  
Southfield, 4:00p.m.

**April 30th - May 2nd**

MSMS House of Delegates  
Ritz-Carlton, Dearborn

**May 5th**

OCMS Baby Shower  
Healthy Start, Pontiac

**May 6th**

OCMS Legal Seminar  
The Community House, Birmingham, 5:30p.m.

**Monday, May 24th**

OCMS Legislative Meeting  
The Community House,

### Dear OCMS Member,

We hope you enjoy the new look of the OCMS E-Bulletin! We also hope you take a minute to visit the OCMS web site, [www.ocms-mi.org](http://www.ocms-mi.org), to see how we've made it more user-friendly.

We are also currently working on new improvements to our on-line Physician Directory that includes adding member pictures. Update forms for the OCMS Physician Directory are being mailed so please return it to the OCMS office to ensure we have all your correct information and email address.

### Medicare Consultation Services Payment Policy

Effective, January 1, 2010, consultation codes (99241-99255) are no longer recognized for Medicare B payment. Although the payment rule will provide minor increases in payments for some inpatient and outpatient Evaluation and Management (E&M) visits to offset losses that will result from the elimination of these codes, physicians asked to provide expert opinions could see a reduction in reimbursement as a result of this new policy. MSMS has developed a complete guideline on this issue for our members. To obtain a copy of the guidelines, call OCMS at 248/773-4000 or email Donna LaGosh at [dlagosh@msms.org](mailto:dlagosh@msms.org).

### OCMS May Legal Seminar - Register Now!



OCMS members can now register for the next seminar in our legal series entitled, "Crime and Punishment III" being held **Thursday, May 6th** at The Community House in Birmingham from 5:30pm - 8:00pm.

This seminar will feature speakers Michael Wissel, director of the Michigan Board of Pharmacy, speaking on the *MAPS program* and Rob Iwrey, attorney, speaking on *Increased Governmental Scrutiny on Michigan Health Care Providers and How To Avoid Becoming A Target*. Invited speakers include Joseph Rannazzisi from the U.S. Department of Justice speaking on the topic of *National Trends and Deterrent Strategies for Prescription and OTC Drug Abuse*.

This is a complimentary seminar to all OCMS members. To

Birmingham  
8:00-9:00a.m.

register please contact Cindy Dady at [cdady@msms.org](mailto:cdady@msms.org) or the OCMS office at 248/773-4000.

### OCMS BABY SHOWER - May 5th



OCMS will be holding their 7th annual baby shower on **Wednesday, May 5th** for expecting and new mothers at the Healthy Start/Healthy Families Oakland in Pontiac. The shower is given for women who are in need or living in disadvantaged circumstances and are identified by the staff at St. Joseph Mercy's Healthy Start/Healthy Families Oakland program. For more information on the Healthy Start/Healthy Families program [click here](#). If you are interested in donating new baby items to the shower please

contact the OCMS office at 248/773-4000 or email [cdady@msms.org](mailto:cdady@msms.org).

### April Is "Donate Life" Month



Do you have a heart on your driver's license or state identification card? If you do, that means you have signed up to be an organ, tissue and eye donor. If you don't, then April is a good time to add your name to the Michigan Organ Donor Registry. April is nationally recognized as "Donate Life Month." To enroll on the state Organ Donor Registry, visit the Department of State Web site at [www.Michigan.gov.sos](http://www.Michigan.gov.sos) or visit any Secretary of State office.

Officials and volunteers from Gift of Life Michigan and the Michigan Eye-Bank will again work with the Secretary of State's office to promote organ, tissue and eye donation during April. This year they will be joined in their efforts by Hospice of Michigan.

For more information about organ and tissue donation, contact Gift of Life Michigan at (800) 482-4881 or [www.giftoflifemichigan.org](http://www.giftoflifemichigan.org). The Michigan Eye-Bank's mission is the restoration of sight. To learn more, call (800) 247-7250 or visit the organization's Web site at [www.michiganeyebank.org](http://www.michiganeyebank.org).

### Strides of Hope Walk at the Detroit Zoo



The Shades of Pink Foundation present the Strides of Hope - A Walk at the Detroit Zoo, **Saturday, April 17th**. The Shades of Pink Foundation provides financial help to women with breast cancer. For registration information please [click here](#).

### MSMS Foundation's Golf & Tennis Classic - Monday, May 17th

The MSMS Foundation Golf & Tennis Classic will take place on **Monday, May 17, 2010** at the beautiful Country Club of Lansing. Proceeds from this annual fund-raiser will help the MSMS Foundation to support non-profit, community-based health projects throughout Michigan. A portion also will support the Kevin A. Kelly Leadership Fund to provide training for emerging physician leaders.

[Click here to register online now >>](#)

Please visit the OCMS Web Site at:  
[www.ocms-mi.org](http://www.ocms-mi.org)  
or the OCMS Membership site at:  
[www.joinocms.org](http://www.joinocms.org)

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